

Cities Revealed™



Modern

Accurate, current, clear aerial imagery

High-resolution **Modern** aerial imagery is the flagship Cities Revealed product from The GeoInformation Group. Since its launch in 1995 the focus has been on providing regularly maintained, map accurate, high resolution and high quality image databases for the professional market. During this period Cities Revealed has repeated the capture of many urban areas, with some cities on a fourth survey. This has produced a comprehensive and valuable national aerial imagery archive.

Modern aerial imagery provides a highly detailed overhead view; features on the ground are instantly brought to life. Aerial imagery at this level of detail and quality assists air photo users in the detection and identification of the finer features on the ground including property boundaries, road markings and building detail.

The coverage of Cities Revealed **Modern** aerial photography now extends to over 65% of the UK's population. From Aberdeen to the Isle of Wight and Belfast to Southend-on-Sea, from the city planner to the

chief executive, **Modern** aerial imagery enables informed decision making about the world in which we live.

The value of **Modern** aerial photography continues to be recognised by a large number of professional

users in a wide range of market sectors including utilities, local and central government, property, telecommunications, engineering and the emergency services.

Case Study Aberdeen City Council

Map Verification

Aberdeen City Council is using **Modern** aerial imagery in a wide range of applications within the authority. The main use of the imagery is in the verification of its base mapping. The GIS team compares features found in aerial mapping that are often missing in mapping to enhance and confirm map content. **Modern** aerial imagery has been used while preparing the Corporate Address Gazetteer to identify the accuracy of postal addresses against building location.

*"We have recently taken delivery of our fourth Cities Revealed aerial survey since 1996. The provision of consistently accurate and clear **Modern** aerial imagery has provided the authority with a high level of confidence."* Iain Paterson, GIS Co-ordinator, Aberdeen City Council



Features

- Typically 5cm - 12.5cm resolution, orthorectified photo databases
- Consistent, high quality, colour imagery
- Seamless, digital, urban and semi urban focused coverage
- Ordnance Survey MasterMap™ compatible
- Supplied in compressed format with Cities Revealed Image Manager viewing software
- Export directly to major GIS software or Microsoft Office
- Continuous update programme
- Extensive off-the-shelf imagery available
- Experts in commissioned aerial surveys

Benefits

Aerial imagery presents the world in a recognisable way and is therefore quick and easy to use.

Many features present on aerial imagery are not found on standard maps, enhancing the power of the analysis.

The detection and identification of key features can be seen from aerial imagery, which reduces the need for site visits, saving both time and money.

The accuracy of high-resolution imagery enhances the decision-making process.

No specialised training is required to use Cities Revealed Modern aerial imagery.

Aerial imagery can be used as base mapping in isolation or as an additional, complementary data layer to other geo-referenced data.

A globally recognised brand that continues to set the standard for aerial photographic products.

A 7000 strong Cities Revealed user community, which is supported by an annual, residential conference.

Applications

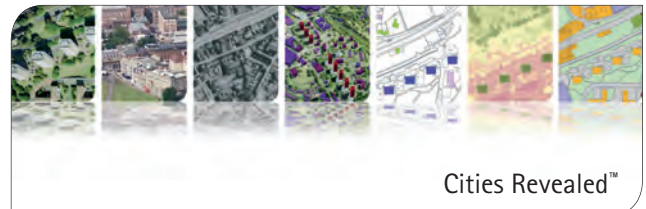
Modern aerial imagery can be utilised in many applications, a few of which are listed below.

- Map and land use verification
- Risk evaluation
- Environmental management
- Infrastructure planning
- Archaeology mapping
- Policy planning
- Property development
- Asset management
- Network planning
- Legal and court case support
- Architectural and planning presentation support



The GeoInformation Group
Telford House
Cow Lane
Fulbourn
Cambridge
CB21 5HB
United Kingdom

www.citiesrevealed.com
Telephone: 01223 880077
Fax: 01223 880097
Email: info@citiesrevealed.com



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